

HOW TO MEASURE:



BUST

Place the measuring tape under your arms, around your bustline along the fullest part.

WAIST

Measure around the waist, above the belly button along the slimmest part; without tightening the measuring tape

HIPS

Standing with your feet together, measure along the fullest part of your hips

MEASURING GUIDE:

T-Shirts/Shirts/ Sweaters/Pullovers/ Sweatshirts/ Blazers / Jackets
*body measurements in INCHES/CMS

SIZE	EU SIZE	TO FIT CHEST (inch)	TO FIT CHEST (cms)	SHOULDER (inch)	SHOULDER (cms)
XS	34	32	81	14	35
S	36	34	86	14.5	37
M	38	36	91	15	38
L	40	38	96	15.5	39
XL	42	40	102	16	41

HOW TO MEASURE:



MEASURING GUIDE:

Jeans

*body measurements in INCHES/CMS

SIZE	EU SIZE	FIT TO WAIST (inch)	FIT TO WAIST (cms)	FIT TO HIPS (inch)	TO FIT HIPS (cms)
XS	25	24-25	61-63	34.5-35.5	88-90
XS/S	26	25-26	63-66	35.5-36.5	90-93
S	27	26-27	66-69	36.5-37.5	93-95
S/M	28	27-28	69-71	37.5-38.5	95-98
M	29	28-29	71-74	38.5-39.5	98-100
M/L	30	29-30	74-76	39.5-40.5	100-103
L	31	30-31	76-79	40.5-41.5	103-105
L/XL	32	31-32	79-81	41.5-42.5	105-108
XL	33	32-33	81-84	42.5-44	108-110
XL/XXL	34	33-34	84-86	43.5-44	110-112

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HIPS

Standing with your feet together, measure along the fullest part of your hips

MEASURING GUIDE:

Denim Shorts, Chino Shorts, Skirts (WOVEN)

*body measurements in INCHES/CMS

SIZE	EU SIZE	FIT TO WAIST (inch)	FIT TO WAIST (cms)	FIT TO HIPS (inch)	FIT TO HIPS (cms)
XS	34	24	61	34.5	88
S	36	26	66	36.5	93
M	38	28	71	38.5	98
L	40	30	76	40.5	103
XL	42	32	81	42.5	108

HOW TO MEASURE:



MEASURING GUIDE:

Denim Shorts, Chino Shorts, Skirts (KNIT)

*body measurements in INCHES/CMS

SIZE	EU SIZE	FIT TO WAIST (inch)	FIT TO WAIST (cms)	FIT TO HIPS (inch)	FIT TO HIPS (cms)
XS	25	24-25	61-63	34.5-35.	88-90
XS/S	26	25-26	63-66	35.5-36.5	90-93
S	27	26-27	66-69	36.5-37.5	93-95
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XL	33	32-33	81-84	42.5-44	108-112

HOW TO MEASURE:



MEASURING GUIDE:

Pants. Sweatpants. Joggers. Capris. Leggings. Culottes

*body measurements in INCHES/CMS

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XS	34	24	61	34.5	88
S	36	26	66	36.5	93
M	38	28	71	38.5	98
L	40	30	76	40.5	103
XL	42	32	81	42.5	108

HOW TO MEASURE:

MEASURING GUIDE:

BELTS

SIZE	EU SIZE	BELT SIZE (inch)	BELT SIZE (cms)
XS	25- 27	31	80
S	27-29	33	85
M	29-31	35	90
L	31-33	37	95

MEASURING GUIDE:

BELTS- DRESSES

EU SIZE	BELT SIZE (inch)	BELT SIZE (cms)
XS-S	70	27.5
M	75	29.5
L-XL	80	31

MEASURING GUIDE:

FOOTWEAR

UK	EU	US
2	35	4
3	36	5
4	37	6
5	38	7
6	39	8
7	40	9
8	41	10