

## ABOUT COLUMBIA SPORTSWEAR

Our Heritage:Founded in 1938 in Portland, Oregon, Columbia Sportswear began as a small family-owned hat company and has since grown into a global leader in outdoor apparel, footwear, and gear. With decades of expertise and a relentless commitment to innovation, Columbia equips adventurers worldwide to embrace the great outdoors with confidence.

### **INDIAN MARKET EXPANSION:**

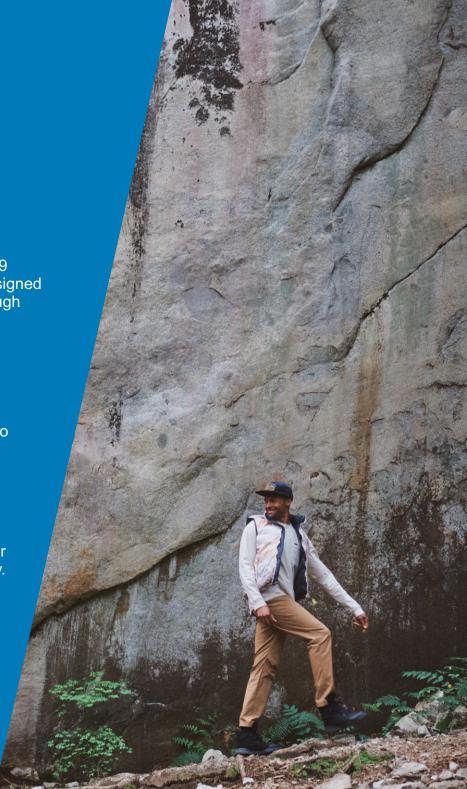
Since our entry into the Indian market in 2014, Columbia Sportswear has expanded to 39 stores across the country, providing outdoor enthusiasts with high-performance gear designed to endure India's diverse landscapes and climates. Our products are also available through our official websites and across multiple leading e-commerce platforms such as Myntra, Amazon, Tata Cliq, Ajio, etc.

## **OUR VISION**

To be the most trusted brand for outdoor enthusiasts worldwide, empowering everyone to explore the wonders of nature while promoting sustainable and responsible practices for the environment.

### **OUR MISSION**

At Columbia Sportswear, our mission is to craft innovative, durable, and sustainable gear that enables people of all ages and abilities to enjoy the outdoors safely and comfortably. We aim to inspire a connection with nature, foster a spirit of adventure, and contribute to the well-being of our communities and planet.



## **OUR VALUES**

**Innovation:** Constantly pushing the boundaries of technology to enhance outdoor experiences.

**Sustainability:** Committed to reducing our environmental footprint through responsible sourcing, eco-friendly materials, and sustainable ractices

**Inclusion:** Encouraging diversity and inclusivity in outdoor activities, ensuring everyone feels welcome to explore the natural world.

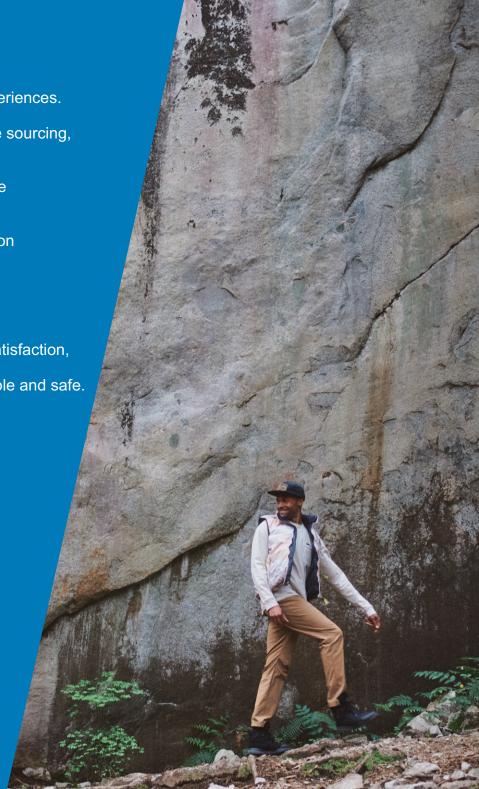
**Quality:** Delivering top-tier products that withstand the elements, designed with attention to detail and superior craftsmanship.

## **OUR AIM**

To lead the outdoor industry by setting the standard in product excellence, customer satisfaction, and environmental stewardship. We strive to make outdoor activities accessible to all, creating products that blend functionality with style, ensuring every journey is memorable and safe.

## **EXPLORE WITH US**

Whether you're scaling mountains, hiking trails, or exploring urban landscapes, Columbia Sportswear is your trusted partner. Join us as we champion the spirit of exploration and adventure, and let's make every outdoor experience unforgettable.



# PARTNER WITH COLUMBIA SPORTSWEAR B2B

Empower your organization with the leading edge in outdoor apparel and gear. At Columbia Sportswear, our B2B partnerships go beyond transactions—we provide solutions tailored to meet the unique needs of your business. Whether you're equipping a team, rewarding top performers, or creating a branded experience, our B2B program delivers premium products and unmatched service.

# WHY CHOOSE COLUMBIA SPORTSWEAR B2B?

## BENEFITS OF PARTNERING WITH COLUMBIA B2B





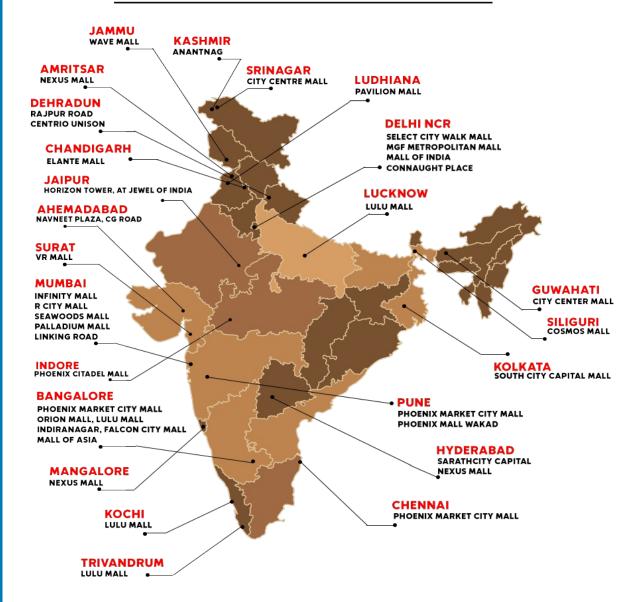


**GST INVOICE** 

**LOGO PRINTING** 

**EXPERIENCE ZONES** 

## **LOCATE US NEAR YOU**



## BUGABOO III FLEECE INTERCHANGE JACKET FEATURES

- Omni-Tech™ waterproof/breathable critically seam sealed.
- Omni-Heat<sup>™</sup> thermal reflective.
- Zip-in and 3-point Interchange System.
- Fleece liner. Removable, adjustable storm hood.
- Zippered hand pockets.
- Adjustable sleeve cuffs.
- Drawcord adjustable hem.

#### **FABRIC**

Shell: 100% Nylon,Shell: 100% polyester anti-pill microfleece,Shell: 100% Polyester,Lining: 100% nylon 210T taffeta

#### **TECHNOLOGY**





OMNI-HEAT™ REFLECTIVE



## FAST TREK™ II JACKET FEATURES

- Zippered hand pockets.
- Zip-closed security pocket.
- Drawcord adjustable hem.

#### **FABRIC**

• 100% polyester microfleece



#### POWDER LITE II HOODED JACKET

#### **FEATURES**

- Omni-Heat<sup>™</sup> thermal reflective.
- Omni-Shield™ advanced repellency.
- 100% recycled polyester Thermarator™ insulation.
- Water resistant fabric. Attached, adjustable hood.
- Drawcord adjustable hood. Zippered hand pockets.
- Elastic cuffs.
- Drawcord adjustable hem.

#### **FABRIC**

• Shell: 100% Polyester,Lining: Omni-Heat™ Reflective lining 100% polyester,Insulation: 100% Recycled Polyester

#### **TECHNOLOGY**



OMNI-HEAT™ REFLECTIVE





#### FIVEMILE BUTTE II HOODED JACKET

#### **FEATURES**

- Omni-Heat<sup>™</sup> thermal reflective.
- Omni-Shield™ advanced repellency.
- 100% recycled polyester Thermarator™ insulation.
- Water resistant fabric.
- Binding at hood and cuff. Chin guard.
- Zippered hand pockets.

#### **FABRIC**

• Shell: 100% Polyester,Lining: Omni-Heat™ Reflective lining 100% polyester,Insulation: 100% Recycled Polyester

#### **TECHNOLOGY**



OMNI-HEAT™ REFLECTIVE





#### **POWDER LITE JACKET**

#### **FEATURES**

- Omni-Heat<sup>™</sup> thermal reflective.
- Thermarator™ Insulation. Water resistant fabric.
- Zippered hand pockets. Elastic cuffs.
- Drawcord adjustable hem.
- Zippered chest and hand pockets.

#### **FABRIC**

• Omni-Heat™ Reflective lining 100% polyester, Storm-Lite DP II 100% polyester, Thermarator™ 100% polyester

#### **TECHNOLOGY**



**OMNI-HEAT REFLECTIVE** 



#### **POWDER LITE II PRINTED JACKET**

#### **FEATURES**

- Omni-Heat thermal reflective. Omni-Shield advanced repellency.
- 100% recycled polyester Thermarator insulation.
- Thermarator recycled insulation. Water resistant fabric.
- Chin guard. Zippered hand pockets.
- Elastic cuffs. Drawcord adjustable hem.

#### **FABRIC**

 Shell: 100% Polyester, Lining: Omni-Heat Reflective lining 100% polyester, Insulation: Thermarator 100% polyester







## COLUMBIA HIKE FULL ZIP II FEATURES

- Omni-Wick<sup>™</sup>.
- Zippered chest pocket with woven overlay.
- Zippered hand pockets.

#### **FABRIC**

• Shell: 100% Polyester Smooth Face Fleece Shell: 100% Polyester Smooth Face Fleece, Shell: 100% Nylon

#### **TECHNOLOGY**





## COL HIKE TECH FLEECE FZ FEATURES

- Comfort stretch.
- Hand pockets.
- Comfort cuffs.
- Drop tail hem.
- Easy reach zipper pull.
- Binding at cuff and hem.

#### **FABRIC**

• 100% polyester



#### **POWDER LITE II JACKET**

#### **FEATURES**

- Omni-Heat<sup>™</sup> thermal reflective.
- Omni-Shield<sup>™</sup> advanced repellency.
- 100% recycled polyester Thermarator™ insulation.
- Water resistant fabric. Chin guard. Zippered hand pockets.
- Elastic cuffs. Drawcord adjustable hem.

#### **FABRIC**

• Shell: 100% Polyester,Lining: Omni-Heat™ Reflective lining 100% polyester,Insulation: 100% Recycled Polyester

#### **TECHNOLOGY**



OMNI-HEAT REFLECTIVE





#### **CSC BASIC LOGO II HOODIE**

#### **FEATURES**

- Drawcord adjustable hood.
- Kangaroo pocket.
- Comfort rib at cuff and hem.

#### **FABRIC**

• 80% cotton/ 20% polyester



#### **COLUMBIA HIKE LS SHIRT FEATURES**

- Omni-Wick.
- Comfort stretch.

#### **FABRIC**

• 100% Polyester Jacquard Knit



#### **TECH TRAIL POLO FEATURES**

- Omni-ShadeUPF 50 sun protection. Omni-Wick™.
- Back neck tape performance detail.

#### **FABRIC**

• 94% Polyester/ 6% Elastane







## CRUISER VALLEY SOFTSHELL JACKET FEATURES

- Water resistant fabric.
- Zippered chest and hand pockets.
- Adjustable sleeve cuffs.
- Drawcord adjustable hem.
- Drop tail.

#### **FABRIC**

• 100% Polyester Heather Softshell



#### **DELTA RIDGE DOWN JACKET**

#### **FEATURES**

- Omni-Heat<sup>™</sup> thermal reflective.
- Heat Seal Construction. Water resistant fabric.
- 650 fill power down insulation., Binding at collar, cuff, and hem.
- Chin guard.
- Zippered hand pockets.

#### **FABRIC**

• 100% polyester, 650 Fill Power Down Insulation, RDS Certified

#### **TECHNOLOGY**





**HEAT SEAL** 



#### **BAHAMA II L/S SHIRT**

#### **FEATURES**

- Omni-Shade™ Broad Spectrum UPF 50 sun protection.
- Quick dry. Vented.
- Roll-up sleeves with tab holders. Rod holder.

#### **FABRIC**

• Shell: 100% Tactel® Nylon

#### **TECHNOLOGY**





UPF 30 UPF 50 OMNISHADE BROAD SPECTRUM



#### LABYRINTH LOOP JACKET

#### **FEATURES**

- Omni-Heat™ Infinity advanced thermal reflective.
- Insulation made from 100% recycled polyester.
- Water resistant fabric. Chin guard.
- Zippered chest and hand pockets.
- Elastic cuffs.
- Drawcord adjustable hem.
- Zippered chest and hand pockets.

#### **FABRIC**

• 100% polyester, 100% Recycled Polyester





#### CRESTWOOD™ WATERPROOF

#### **FEATURES**

- Omni-Grip™ non-marking traction rubber
- Techlite™ lightweight midsole for long lasting comfort
- superior cushioning, and high energy return
- Combination upper featuring leather
- mesh and webbing
- Omni-Tech™ waterproof breathable construction

#### **TECHNOLOGY**







#### **W SUN TREK POLO**

#### **FEATURES**

- Omni-ShadeUPF 50 sun protection. Omni-Wick.
- Comfort stretch.
- Dropped hemline. Relaxed placket design.

#### **FABRIC**

• 56% Polyester/ 37% Cotton/ 7% Elastane

#### **TECHNOLOGY**



ONMI-WICK



JPF 50



#### DELTA RIDGE™ DOWN HOODED JACKET

#### **FEATURES**

- Omni-Heat<sup>™</sup> thermal reflective.
- Heat Seal Construction.
- RDS certified down. Water resistant fabric.
- 650 fill power down insulation., Scuba hood.
- Binding at hood, cuff, and hem.
- Chin guard.
- Zippered hand pockets. Zippered chest and hand pockets.

#### **FABRIC**

• 100% polyester, 650 Fill Power Down Insulation, RDS Certified

#### **TECHNOLOGY**





OMNI-HEAT REFLECTIVE



#### **INNISFREE SS POLO**

#### **FEATURES**

- Omni-ShadeUPF 50 sun protection.
- Omni-Wick.

#### **FABRIC**

• 100% polyester







#### **CRESTWOOD WATERPROOF**

#### **FEATURES**

- Omni-Grip™ non-marking traction rubber.
- Techlite™ lightweight midsole for long lasting comfort, superior cushioning, and high energy return.
- Combination upper featuring leather, mesh and webbing.
- Omni-Tech™ waterproof breathable construction.
- A lightweight and durable shoe designed for multiple activities on the trail.

#### **TECHNOLOGY**







#### **WOMENS TAMIAMI II LS SHIRT**

#### **FEATURES**

- Omni-Shade™ UPF 40 sun protection. Omni-Wick™.
- Antimicrobial treatment protects this product from bacterial growth.
- Vented. Roll-up sleeve.
- Zippered hand pockets.
- Rod holder.

#### **FABRIC**

• Shell: Omni-Wick™ Ripstop 100% polyester

#### **TECHNOLOGY**



OMNI-WICK



UPF 40



#### **ZERO RULES POLO SHIRT**

#### **FEATURES**

- Omni-Freeze ZERO sweat-activated super cooling.
- Omni-Shade UPF 30 sun protection.
- Omni-Wick.
- Antimicrobial treatment protects this product from bacterial growth.

#### **FABRIC**

• 100% Polyester

#### **TECHNOLOGY**





UPF 30





### BACKBOWL II FULL ZIP FLEECE

#### **FEATURES**

- Made with recycled content. Zippered hand pockets.
- Woven overlay. Stretch binding at collar.
- Stretch binding at cuffs and hem.

#### **FABRIC**

• Shell: 100% polyester MTR filament fleece 250g,Shell: 100% Tactel® Nylon



## FAST TREK™ II FULL ZIP FLEECE FEATURES

- Zippered chest pocket.
- Zippered hand pockets.

#### **FABRIC**

• 100% polyester microfleece



#### **ZERO RULES POLO SHIRT**

#### **FEATURES**

- Omni-Freeze ZERO sweat-activated super cooling.
- Omni-Shade UPF 30 sun protection.
- Omni-Wick.
- Antimicrobial treatment protects this product from bacterial growth.

#### **FABRIC**

• 100% Polyester

#### **TECHNOLOGY**



OMNI-WICH



UPF 30





